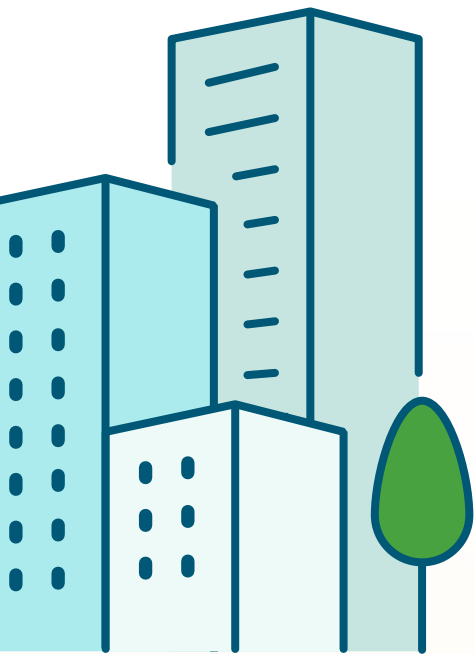




# AI'S BREAKDOWN LANES: THREE KEY AREAS OF FRICTION

**43%\*** of AI projects fail to meet their destination.  
Here's where they get off track.

\* of 1016 respondents in EMEA



## ORGANIZATIONAL FRICTION is a major AI roadblock

**75%**

Struggle to find enough data science talent

**50%**

Have limited or no internal data science training programs in place

**35%**

Report low AI literacy within their organization

## Organizations are getting in their own way



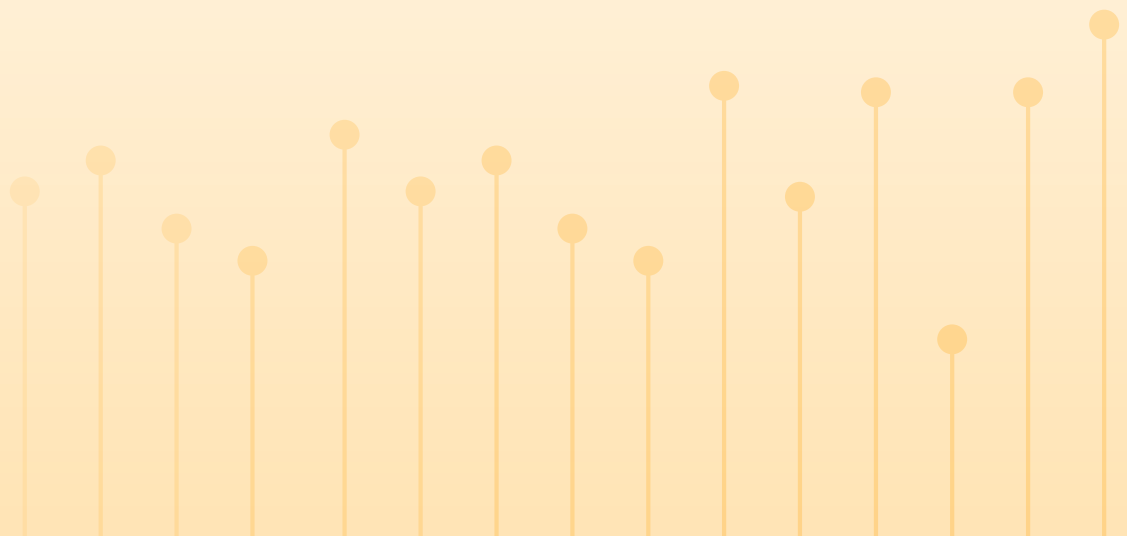
**33%**

of leaders think teams are too siloed



**64%**

of respondents think their organizations make AI more complicated than it needs to be





# TECHNOLOGICAL FRICTION

## is hindering data and AI projects

Top three barriers to data-driven insights:



Insufficient data  
processing speed  
and capacity



Not making informed  
decisions quickly



Data quality  
issues

Other obstacles



Old systems that slow  
down AI initiatives



Messy data that  
derails projects



## FINANCIAL FRICTION creates bumps in the road

**One third** of organizations struggle with:



**High cost of implementation**



**Costs to train and expand workforce**

**One quarter of organizations struggle with the cost of updating outdated software**

**28%**

Say leadership is too focused on high upfront costs to understand how investing in AI would benefit the organization in the long run





View the full survey report.

# #ONLYFORWARD

Altair commissioned an independent, international online survey of 2,037 professionals (1016 from EMEA) employed throughout several target industries who work with data in some capacity. Fieldwork took place in March 2023.

[altair.com/frictionless-ai](https://altair.com/frictionless-ai)