ALTAIR

Frictionless AI

ACHIEVING FRICTIONLESS AI:

WHEN, WHERE, AND HOW

► **WHEN** do organizations plan to start their AI and data journeys?

Organizations will start to adopt AI for large-scale projects within:

32% next six months

25% 6 - 12 months

**17%** 1 - 2 years

8% two years or more

Only **7%** of organizations are already using AI for large-scale projects

Where are organizations on their data strategy?
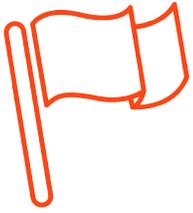
36%
Still getting started
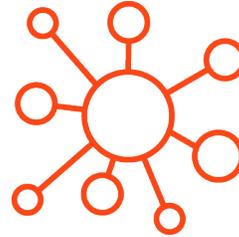
51%
Looking to scale

Ahead of the curve or lagging behind?
Respondents said:

36%
We're a leader

49%
We're ahead of the curve, but still have work to do

13%
We're behind and trying to catch up to our competitors

WHERE is frictionless AI most beneficial?
According to respondents:

Top benefits of data analytics:

**47%** Optimizing workflows

43% Reaching better decisions faster

38% Making the organization
more competitive
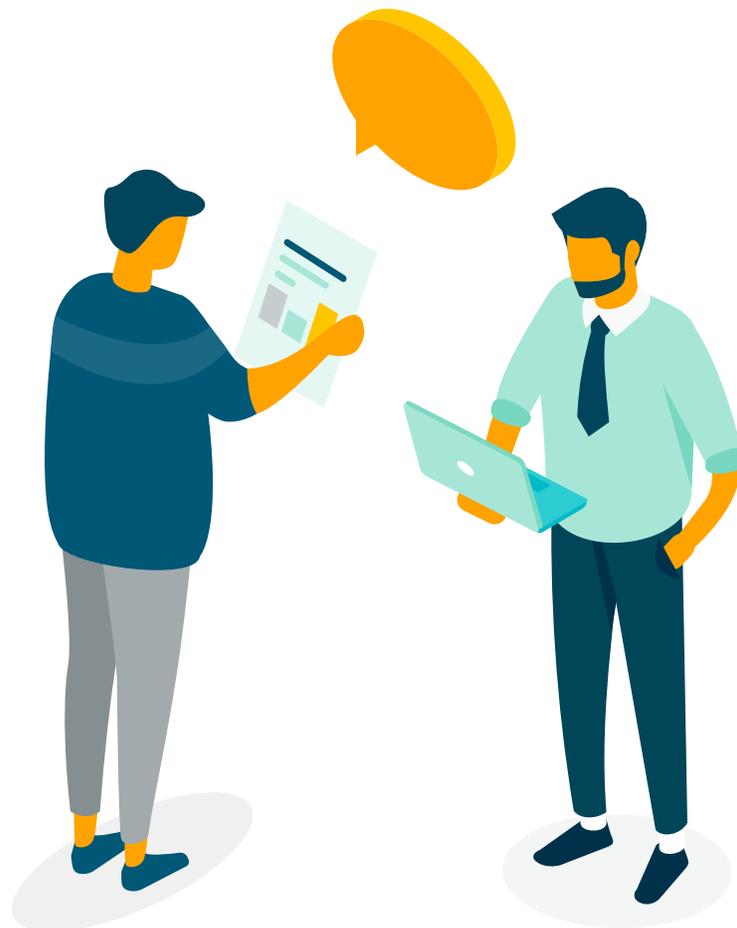
Top use cases for AI:

38% Improving customer experience and predicting behavior

35% Quality assurance

28% Predictive maintenance

26% Identifying supply chain inefficiencies
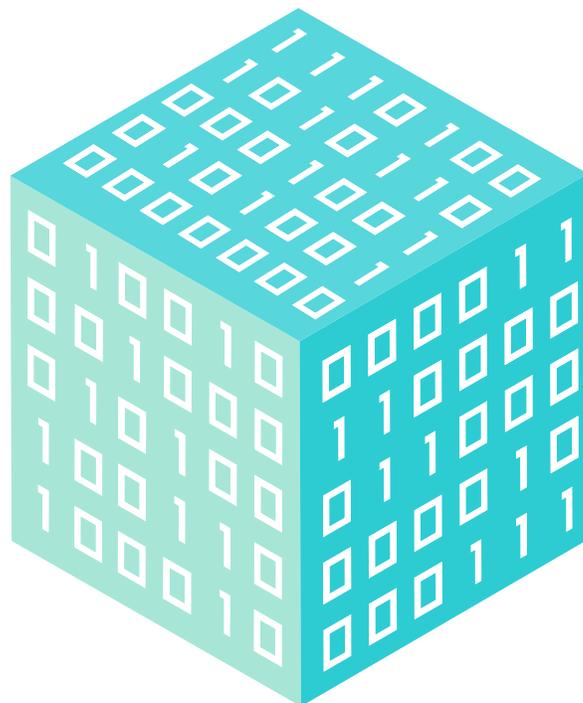
Organizations are struggling to find ways for AI to:

42% Streamline financial operations

37% Improve safety

36% Improve security
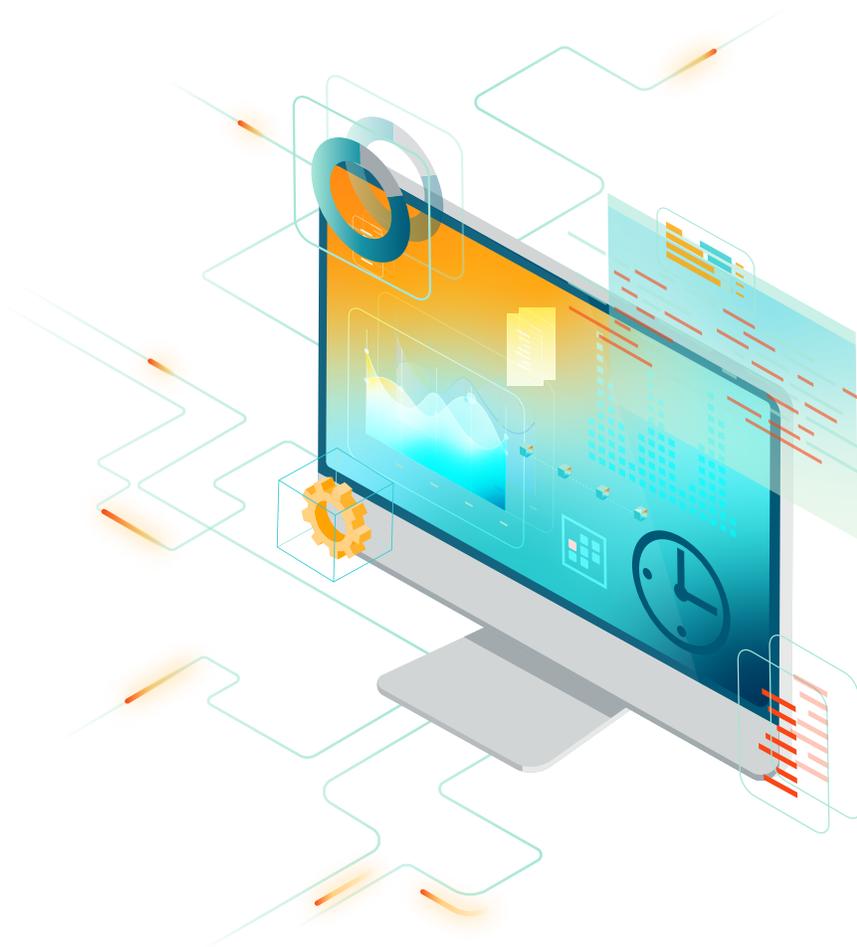
HOW
will organizations get there?

When embarking on their data
and AI strategies, organizations first:

37%
Assign an internal staff

29%
Determine resources
needed

21%
Outsource the project

12%
Hire temporary work

View the full survey report.

#ONLYFORWARD

Altair commissioned an independent, international online survey
of 2,037 professionals (1016 from EMEA) employed throughout several target
industries who work with data in some capacity. Fieldwork took place in March 2023.

altair.com/frictionless-ai