

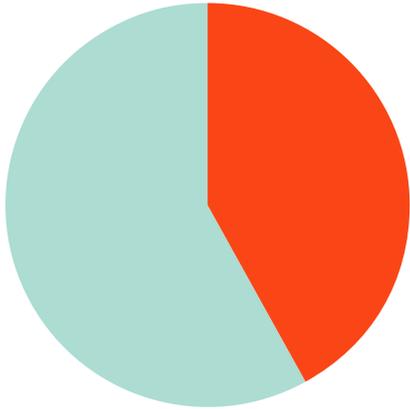


# WHY ARE AI AND DATA PROJECTS COMING UP SHORT?



Responses from 1016 professionals in EMEA found that:

## AI and data science project challenges are real and commonplace



**43%**

of organizations experienced AI failure in the past two years

**40%**

Average failure rate for data science projects

**1 in 3**

organizations say more than half of their data science projects fail



# What's getting in the way?

**84%** of organizations face limitations that slow down AI initiatives

## Key obstacles preventing organizations from successfully deploying AI:



Lack of trust in models



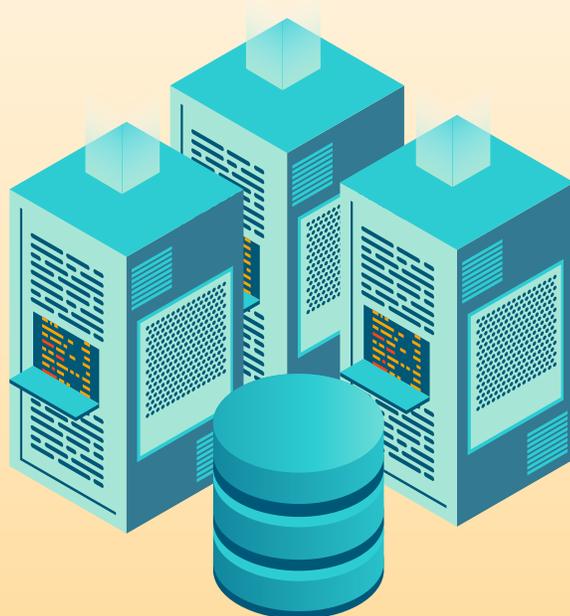
Siloed data



Outdated legacy infrastructure



Lack of skills specific to AI within the organization



## The consequences

As a result of AI and data setbacks, organizations have experienced:

**63%**

Wasted time and effort  
among workers

**43%**

Compromised  
cybersecurity

**29%**

Damaged  
reputation

**43%**

Wasted money

# Organizations still have hope

Despite problems, organizations continue to leverage data and AI initiatives because:

**72%** still see an opportunity to level up their capabilities



**47%** believe minor successes show potential for major breakthroughs



**43%** think it can save team members' time





View the full survey report.

# #ONLYFORWARD

Altair commissioned an independent, international online survey of 2,037 professionals (1016 from EMEA) employed throughout several target industries who work with data in some capacity. Fieldwork took place in March 2023.

[altair.com/frictionless-ai](https://altair.com/frictionless-ai)